

## A13. Stakeholder values

## Module 4.4 - Communicating to stakeholders

This activity focuses on your secondary stakeholders - valuable connections who may support your project. Use the worksheet to reflect on their values, how they align with your goals, and their potential role.

In the following page, prioritise the stakeholders you'd like to engage first.

## Secondary stakeholder values, alignment and connection

Stakeholder name	Their values	Goals or initiatives your project aligns to	How your work supports their goals

# A13. Stakeholder values

## Module 4.4 - Communicating to stakeholders

### Prioritise your potential supporters

Using your list of Secondary Stakeholders, choose 2–3 people or groups you'd most like to connect with. Think about how likely they are to support your project and what kind of support they could offer.

Write their names and the type of support you'll seek:

1.

---

---

---

---

---

---

---

---

---

---

2.

---

---

---

---

---

---

---

---

---

---

3.

---

---

---

---

---

---

---

---

---

---